

BREAKOUT SESSION DESCRIPTIONS

Back to the Future

Do school nutrition programs have to keep up with trends to maintain participation? This session will take a closer look at the general direction of changes in the food industry and how school nutrition professionals maintain relevance in today's fast-paced world. The bottom line is—how do school nutrition professionals get back to basics to reach future generations of customers?

Cash Management Plan...What's In Yours? Effective Cash Management is Critical to the Integrity of the School Nutrition Program

This break out session will provide attendees with valuable information regarding what must be included in a Cash Management plan and why these are required.

Financial Frenzy – Helpful Tools for Managing School Nutrition Programs

This session will present helpful tools for School Nutrition Directors to use to keep local finances organized. The presentation will also provide hands-on strategies to provide financial information to School Nutrition Managers. The presenter will share ideas on how to build a stronger business by looking at participation, food cost, and setting financial goals to achieve success.

Free Samples! Free Opinions!

Who doesn't like free food? Taste tests of new menu items is one way to draw customers in and get their feedback. Who doesn't have an opinion to share? Get students to give you the real dish by hosting discussion groups. Learn how to use these tools to engage students and get their buy-in—in more ways than one.

Going Digital! DIY Hands-On Approach to Learning Google Applications

This session will provide a hands-on demonstration on creating a Google account. It will demonstrate how to develop documents using various Google applications, and how to share documents and folders with others.

Going Digital! Using Electronic Forms and Google Applications

A select panel of School Nutrition Administrators from North Carolina will review and demonstrate Google applications and other electronic forms used for increased efficiency and time savings. The administrators will also share training needs, building relationships, file management and other associated topics.

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How Social Are You?

Do you use Facebook, Twitter, Instagram, Pinterest, Snapchat, YouTube, Vine, Periscope, Tumblr, Flickr, SmugMug, LinkedIn, Google Plus? Know your apps and your audience. Social media can be a useful and inexpensive tool to reach students, families, teachers and the community but it takes some knowledge and skills to navigate. Learn strategies for success from experts in school nutrition and communications.

I Wish You Knew...

What do you get when you ask over 100 managers the following question: "What is ONE thing you wish your supervisor knew?" You get honest comments that are enlightening, thought provoking, touching and behavior changing. Come eavesdrop; hear what is usually left unsaid.

If You Don't Tell Them, Who Will? Making the Most of Every Public Relations Opportunity

This session will provide tips, tools and techniques to guide you thru a press release, a published article, a presentation, or a rebuttal. Explore the step-by-step process for making every public relations interaction a successful one.

Making Sense of Your Dollars and Cents

Learn how to drill down into program data to analyze key variables affecting program profitability. Find out about tools and techniques you can implement to track, evaluate, and improve your program's bottom line to create positive change.

Meals of Dreams, If You Feed Them They Will Come – Part 1

Come join the enthusiastic panel of School Nutrition professionals who have braved the frontier and been successful in implementing the Child and Adult Care Food Program (CACFP) At-Risk Afterschool Meals Program. The panel will share the benefits and successes of the program and the importance of this program in promoting students' health, well-being and academic successes.

Meals of Dreams, If You Feed Them They Will Come – Part 2

This session will unveil the streamlined application approach for School Food Authorities to participate in the CACFP. The Department of Health and Human Services and the North Carolina Department of Public Instruction (NCDPI) have successfully collaborated to promote easy access and participation in this important program that will provide nutritious meals/snacks for students to participate in afterschool enrichment activities.

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The Bells and Whistles of Smart Lunch – Directors Tell Their Side

A panel of School Nutrition Directors will describe their experiences when Smart Lunch was introduced in their school district. Listen as they discuss the critical issues with which they were confronted as a result of implementing Smart Lunch.

Who You Gonna Call...When You Have a Food Recall?

This session will define the process of responding to a food recall. Presenters will discuss the serious nature of a food recall at the national, state, and local levels. Participants will learn to track products in order to immediately identify and locate them when a food is recalled.

Whole School, Whole Community, Whole Child

Health and education affect individuals, society, and the economy and, as such, must work together whenever possible. Schools are a perfect setting for this collaboration. Schools are one of the most efficient systems for reaching children and youth to provide health services and programs, as approximately 95 percent of all U.S. children and youth attend school. At the same time, integrating health services and programs more deeply into the day-to-day life of schools and students represents an untapped tool for raising academic achievement and improving learning. Come and learn more about how this program is working in North Carolina.