

## Breakfast Survey for Child Nutrition Administrators

Please respond to the questions below by filling in the circles.

Please fill in like this: ●

Not like this ⊗

### Ways to Serve School Breakfast

Which of the following service options have been used in your Local Education Agency for the School Breakfast Program? Check all service options that apply and indicate at which type of school.

0 = N/A or Have not used, 1 = Elementary School, 2 = Middle School, 3 = High School

Traditional Breakfast (Breakfast is eaten in the cafeteria at the same time for all students or in shifts)	①	②	③	④
Grab N' Go Breakfast (Handheld breakfast items are served)	①	②	③	④
Satellite Service or Breakfast Kiosk (Breakfast serving line or mobile cart is set up in a high traffic area away from the cafeteria such as the school bus or carpool drop-off, parking lot, entrance, hallway, etc.)	①	②	③	④
Breakfast Break (Breakfast is served after first period or at a scheduled time later in the morning)	①	②	③	④
Second Chance Breakfast (In addition to breakfast before school, breakfast is served after first period or at a scheduled time later in the morning)	①	②	③	④
Breakfast in the Classroom (Breakfast is delivered to the classroom by Child Nutrition staff or students; students eat breakfast before school, during announcements, roll call or morning work)	①	②	③	④
Breakfast on the Bus (Breakfast is served and eaten on the bus)	①	②	③	④
Universal Breakfast (Breakfasts is offered at no charge to all students regardless of income)	①	②	③	④

Which of the following service options for the School Breakfast Program would you like to try implementing? Check all that apply.

- |                                               |                                                  |                                            |
|-----------------------------------------------|--------------------------------------------------|--------------------------------------------|
| <input type="radio"/> Traditional Breakfast   | <input type="radio"/> Breakfast Break            | <input type="radio"/> Breakfast on the Bus |
| <input type="radio"/> Grab N' Go Breakfast    | <input type="radio"/> Second Chance Breakfast    | <input type="radio"/> Universal Breakfast  |
| <input type="radio"/> Satellite Service/Kiosk | <input type="radio"/> Breakfast in the Classroom |                                            |

If you were going to implement a new service option, what would you need to make it happen?

### Barriers to School Breakfast Participation

What are the barriers to students participating in the School Breakfast Program (SBP)?

- |                                                                                      |                                                                                       |
|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| <input type="radio"/> Students' unwillingness or inability to arrive at school early | <input type="radio"/> Insufficient time provided for students to eat school breakfast |
| <input type="radio"/> Buses do not arrive on time                                    | <input type="radio"/> Students are not hungry early in the morning                    |

- Where breakfast is served (cafeteria) is too far away from the bus or carpool dropoff
- Other service options, i.e., Breakfast in the Classroom, are not allowed
- Belief that the School Breakfast Program is only for students who qualify for free and reduced price meals
- Families are unaware of the availability and/or benefits of the School Breakfast Program
- Other

If other, please explain.

What do you think is needed to overcome these barriers?

**Ways to Promote School Breakfast**

What has been done in your Local Education Agency to promote the School Breakfast Program? Check all that apply.

- Post information on the LEA website
- Include information in the student handbook
- Present at an LEA school board meeting
- Talk with the superintendent
- Meet with principals
- Present at an LEA principals' meeting
- Talk with teachers
- Present at school staff meeting(s)
- Include information in staff orientation, professional development, or other training
- Share information with school nurses(s)
- Share information with school guidance, social workers, etc.
- Present at PTA meeting(s)
- Share information at the kindergarten health assessment
- Share information at school open house(s)
- Share information at school health fair(s)
- Include information on school menus
- Send letters home to families
- Include information in LEA newsletter
- Include information in school newsletter(s)
- Distribute fliers
- Post signs in schools
- Work with students (Nutrition Advisory Council or other group) to promote school breakfast
- Celebrate National School Breakfast Week
- Put up a breakfast display or bulletin board
- Post signs around the community
- Work with the local media (TV, radio, newspaper)
- Other

If other, please explain.

## Increasing Participation in School Breakfast

What do you think it will take to increase participation in the School Breakfast Program at the **elementary school level**?

What do you think it will take to increase participation in the School Breakfast Program at the **middle school level**?

What do you think it will take to increase participation in the School Breakfast Program at the **high school level**?

What resources would be helpful to you in increasing participation for or promoting school breakfast? Check all that apply.

- |                                                  |                                                                                   |                                          |
|--------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------|
| <input type="radio"/> How-to guidance            | <input type="radio"/> Flier(s)                                                    | <input type="radio"/> Lesson plans       |
| <input type="radio"/> Sample menus               | <input type="radio"/> Powerpoint presentation                                     | <input type="radio"/> Training resources |
| <input type="radio"/> Frequently asked questions | <input type="radio"/> Success stories                                             | <input type="radio"/> Logo               |
| <input type="radio"/> Brochure                   | <input type="radio"/> Video                                                       | <input type="radio"/> Media materials    |
| <input type="radio"/> Fact sheet(s)              | <input type="radio"/> Display for health fairs, open house or other school events | <input type="radio"/> Other              |
| <input type="radio"/> Sign(s)                    | <input type="radio"/> Bulletin board                                              |                                          |

If other, please explain.

### Success Stories

If you have a success story to share about increasing school breakfast participation, please briefly describe.

Please share the name of your Local Education Agency. This will assist us in following up on any lessons learned or success story information provided.