2018 Annual Conference
for School Nutrition Administrators
Sheraton Imperial Hotel Raleigh-Durham Airport
at Research Triangle Park
4700 Emperor Boulevard
Durham, NC

WEDNESDAY, OCTOBER 24, 2018
Opening General Session and Continuing Education Opportunities

10:00 am – 12:00 noon Registration
Imperial Foyer 1

12:00 noon – 2:15 pm Lunch and General Session
Imperial Ballroom 3-5

Welcome
Presiding: Dr. Lynn Harvey, Chief, School Nutrition Section

Greetings from North Carolina Department of Public Instruction
Mark Johnson, State Superintendent
Dr. Maria Pitre-Martin, Deputy State Superintendent
Dr. Ben Matthews, Chief School Operating Officer

YOU Are the Difference!
Presenter: Julie Paige Pittman, Western Region Teacher of the Year

Friend of School Nutrition Award

The Role of School Nutrition in School Safety and Security
Presenter: Mike Anderson, Community Development and Training Manager
Center for Safer Schools, NC Department of Public Instruction

2:15 pm – 2:30 pm Break

2:30 pm – 4:30 pm Mega Issue Discussion
Mega Issue: Identifying and Overcoming Barriers that Threaten Program Sustainability - A Solutions-based Roundtable Discussion

Please go to the room assignment corresponding with the color of your name tag.
Blue Name Tags Auditorium
Green Name Tags Imperial 1
Red Name Tags Imperial 2
Orange Name Tags Imperial 6
Purple Name Tags Imperial 7
Teal Name Tags Empire D
Brown Name Tags Empire E

4:45 - 5:15 pm Hurricane Florence Disaster Relief Update
Imperial 1
(By Invitation only for SFAs in Major Presidential Disaster Declaration Counties)

Dinner on Your Own
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:15 am – 8:30 am</td>
<td>Continental Breakfast</td>
<td>Imperial Pre-Function 3-5</td>
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<td>8:45 am – 10:00 am</td>
<td>Education Sessions</td>
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<td>Go Digital with Team Nutrition</td>
<td>Royal Room</td>
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<td>Presenter: Ann Hall</td>
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<td>Catching Kids on the Go</td>
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<td>Presenter: Jennifer Smith</td>
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<td>Marketing School Dining to the Newest Generation Z</td>
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<td>Presenter: Audene Chung</td>
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<td>A Photo is Worth MORE than a 1000 Words!</td>
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<td>Presenters: Stacey Sprenz and Tracey Bates</td>
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<td>10:00 am – 10:15 am</td>
<td>Beverage Break</td>
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<td>If We Maslow, They Will Bloom:</td>
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<td>Implications for Adverse Childhood Experiences, Toxic Stress and Trauma in the Lives of School-aged Children</td>
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<td>Presenter: Sarah Reives</td>
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<td>Changing the Environment to Change the Way We Do Business</td>
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<td>The On-site Review: Make It Count!</td>
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<td>Presenters: Pam Sheets and Karla Wheeler</td>
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<td>11:30 am – 11:45 am</td>
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<td>11:45 am – 2:00 pm</td>
<td>Lunch and General Session</td>
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<td>Dr. Lynn Harvey</td>
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<td>Finding Your Funny Bone!</td>
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<td>Presenter: Paula Hildebrand, President and CEO, N2HEALTH</td>
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<td>USDA Update</td>
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<td>Dr. Lilly Bouie, Regional Director, Southeast Regional Office, USDA</td>
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<td>Awards Presentations:</td>
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<td>USDA Best Practice Awards *</td>
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<td>Healthier US School Challenge: Smarter Lunchrooms Award *</td>
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<td>North Carolina Department of Agriculture and Consumer Services Best Practice Awards *</td>
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<td>Presenter: Gary Gay, Director, Food Distribution, NCDA&amp;CS</td>
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Friend of School Nutrition Award *
2017-18 Golden Key Achievement Awards *
National Healthy Schools Program Awards *
No Kid Hungry Awards
  Breakfast Challenge School Winners*
  Breakfast Challenge District Recognition
  Breakfast After the Bell Recognition
Awards Recognitions:
Summer Nutrition Awards 2017
  Turnip the Beet
  Going the Distance in Innovation
  NC Superior Site Award
School Nutrition Association of North Carolina Awards
  Director of the Year
  Gene Causby Memorial Scholarship Award
  Martha Gomer SPIRIT Award
  Mary Long Beasley Distinguished Service Award
  Partner in Education Award
School Nutrition Association SNS Credential

* These award winners will have group photos taken following the award announcement. All other award winners will stand at their seats when the award is announced.

2:00 - 3:15 pm                    Education Sessions
If We Maslow, They Will Bloom:
  Implications for Adverse Childhood Experiences, Toxic Stress and Trauma in the Lives of School-aged Children Royal Room
  Presenter: Sarah Reives

Catching Kids on the Go
  Presenter: Jennifer Smith Imperial 1 and 2

The Ten Key Elements of Fraud Prevention: Reduce the Risk in School Nutrition Auditorium
  Presenter: Melanie Johnson

Building Bridges Between School Nutrition and Career and Technical Education Imperial 6 and 7
  Presenters: Reno Palumbo and Tracey Bates

3:15 pm – 3:30 pm Beverage Break Imperial Pre-function 3-5

3:30 - 4:45 pm                    Education Sessions
Summer Nutrition Programs: An Open Call for Solutions Royal Room
  Presenters: Cynthia Ervin and McCamy Holloway

Engaging Managers for Goal Setting to Increase Participation Imperial 1 and 2
  Presenters: Marty Johnson, Denise Lamar, and Melinda Locklear

Food Recalls: What Is the Appropriate Response? Auditorium
  Presenters: Daniel Gaines and Sean Silva

Social Savvy for School Nutrition Imperial 6 and 7
  Presenters: Seth Stephens, Tracey Bates, Kelleta Govan, Sallie Roberts, and Liesa Seligman

Dinner on Your Own
FRIDAY, OCTOBER 26, 2018
Closing General Session

7:45 am – 8:45 am Breakfast Buffet
Imperial 3-5 Ballroom Pre-function

8:45 am – 11:30 am Closing General Session
Imperial Ballroom 3-5

Opening Remarks: Dr. Lynn Harvey

Continuing Education Session

Are You Ready - to Rethink, Reconsider, Reinvigorate, Reinvent, Reinvest and Restructure Your School Nutrition Program?
   Presenter: Kern Halls

Closing Remarks

On behalf of the School Nutrition Section...

Thank you for being our esteemed guests this week! We hope the opportunities for networking with colleagues have been valuable and the information and resources shared in the education sessions will enable you and your School Nutrition Teams to continuously improve School Nutrition programs throughout the State. It is a great privilege to nourish the bodies, minds and souls of our students. Together, we continue to make a difference for our students...today, tomorrow and in the future!